Fownd

Ambient AI clinical workflow platform purpose-built for physical therapy

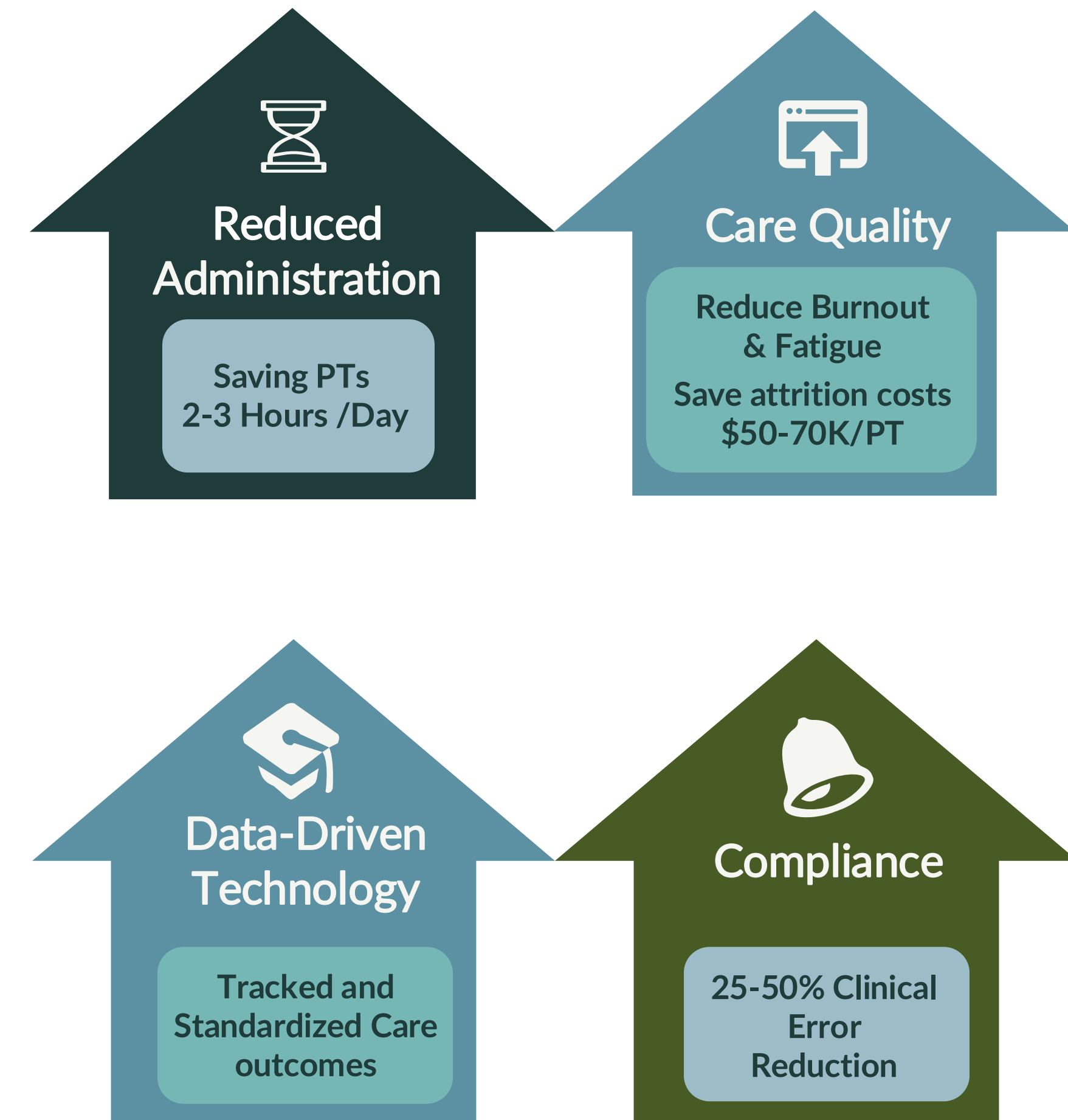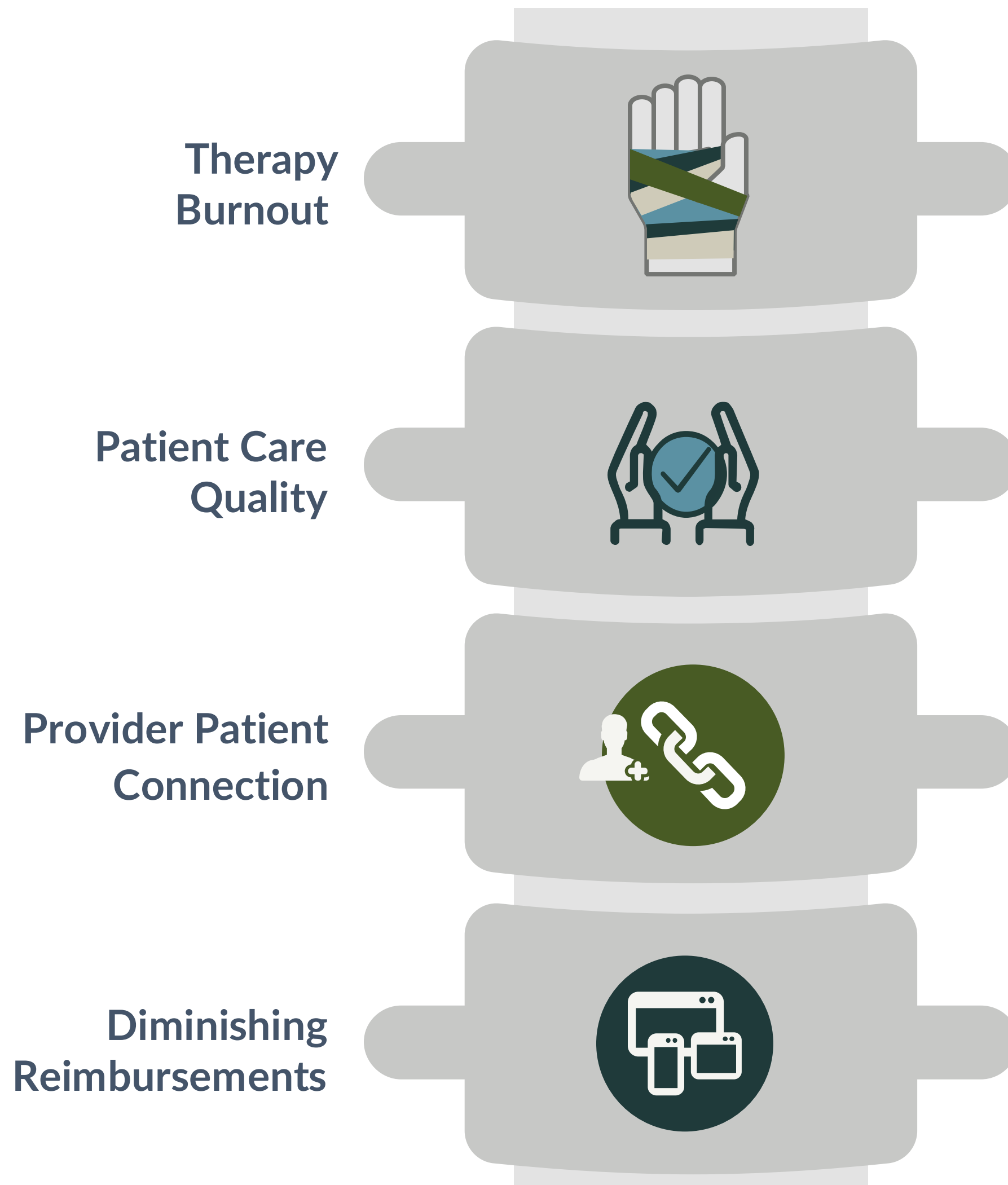*https://invest.fownd.care*

aws activate
Portfolio Startup

NVIDIA | Inception Program

The Problem: Therapy Paradox

Today's physical therapists see several patients at a time. They prioritize revenue over quality care and therapists' professional satisfaction.
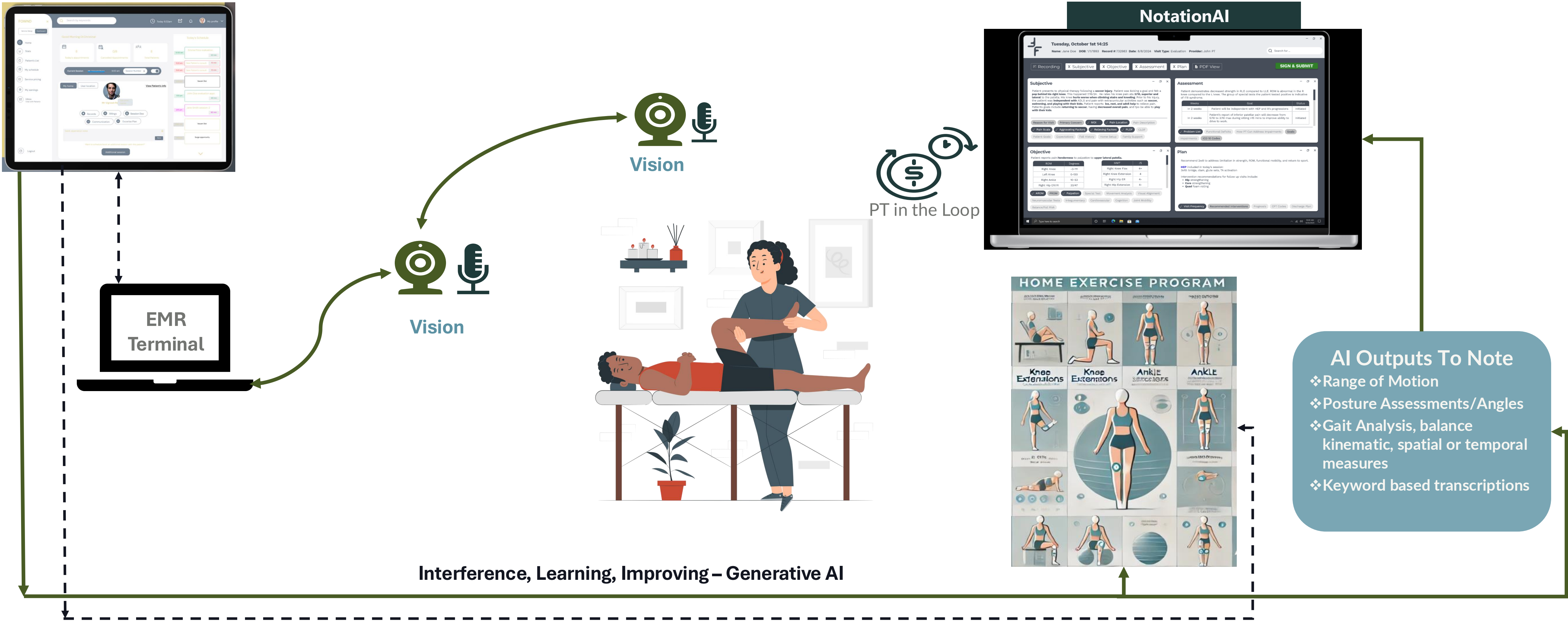
Therapy Burnout

Patient Care Quality

Provider Patient Connection

Diminishing Reimbursements

Reduced Administration

Saving PTs 2-3 Hours /Day

Care Quality

Reduce Burnout & Fatigue

Save attrition costs $50-70K/PT

Data-Driven Technology

Tracked and Standardized Care outcomes

Compliance

25-50% Clinical Error Reduction

"Clinicians need to ditch the paperwork grind and get back to what matters most—delivering exceptional care."

Vision

Vision

EMR Terminal

NotationAI

PT in the Loop

HOME EXERCISE PROGRAM

AI Outputs To Note
- ❖ Range of Motion
- ❖ Posture Assessments/Angles
- ❖ Gait Analysis, balance kinematic, spatial or temporal measures
- ❖ Keyword based transcriptions

Interference, Learning, Improving – Generative AI

Practical implementation of Artificial Intelligence in clinical environments
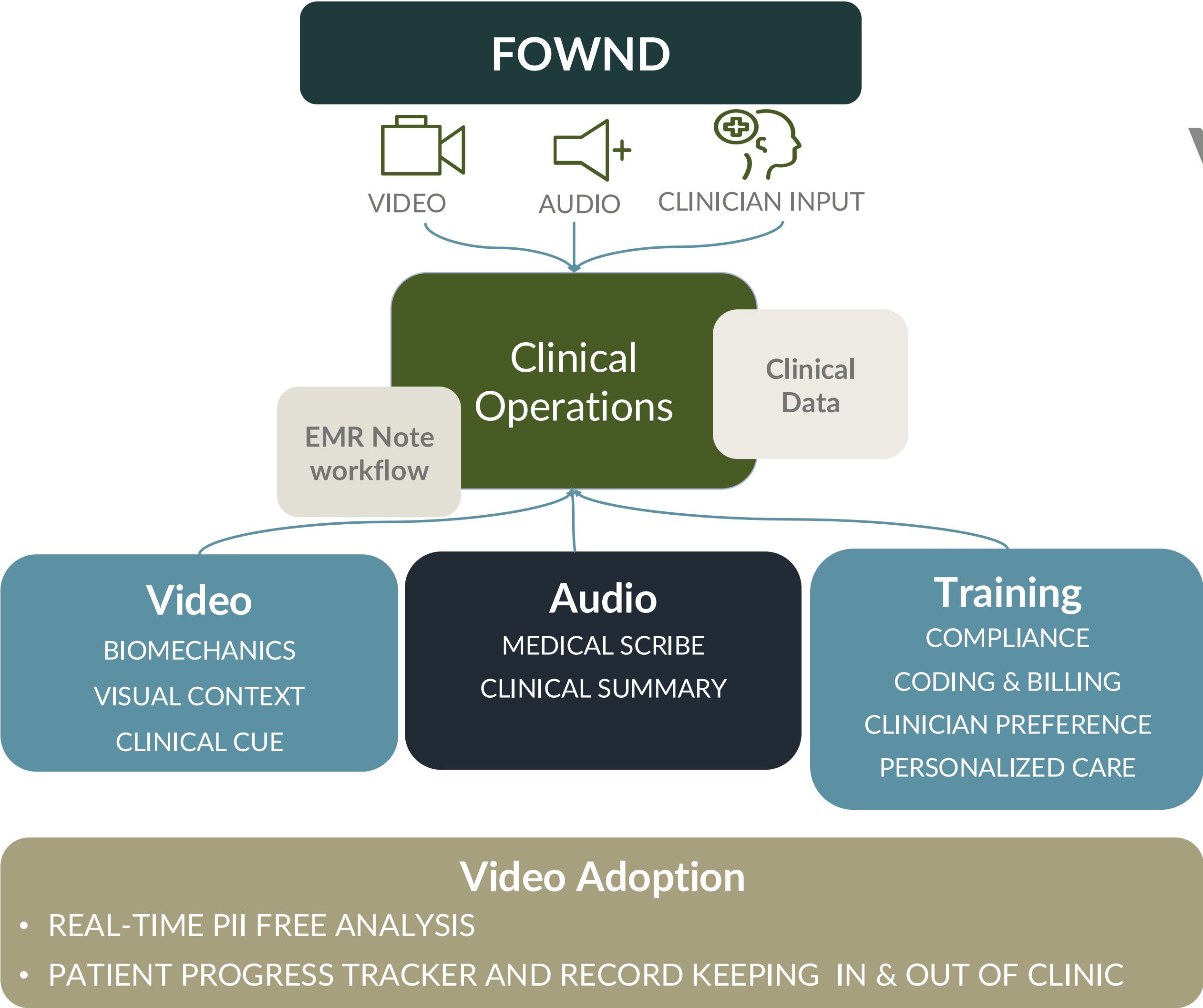
Clinical documentation built, **real-time with audio-visual context**

Purpose built GenAI generates HEP, plans & progress trackers

Why it matters. Specific yet domain-specific technology

FOWND

VIDEO   AUDIO +   CLINICIAN INPUT

Clinical Operations

EMR Note workflow

Clinical Data

Video
BIOMECHANICS
VISUAL CONTEXT
CLINICAL CUE

Audio
MEDICAL SCRIBE
CLINICAL SUMMARY

Training
COMPLIANCE
CODING & BILLING
CLINICIAN PREFERENCE
PERSONALIZED CARE

Video Adoption
- REAL-TIME PII FREE ANALYSIS
- PATIENT PROGRESS TRACKER AND RECORD KEEPING IN & OUT OF CLINIC
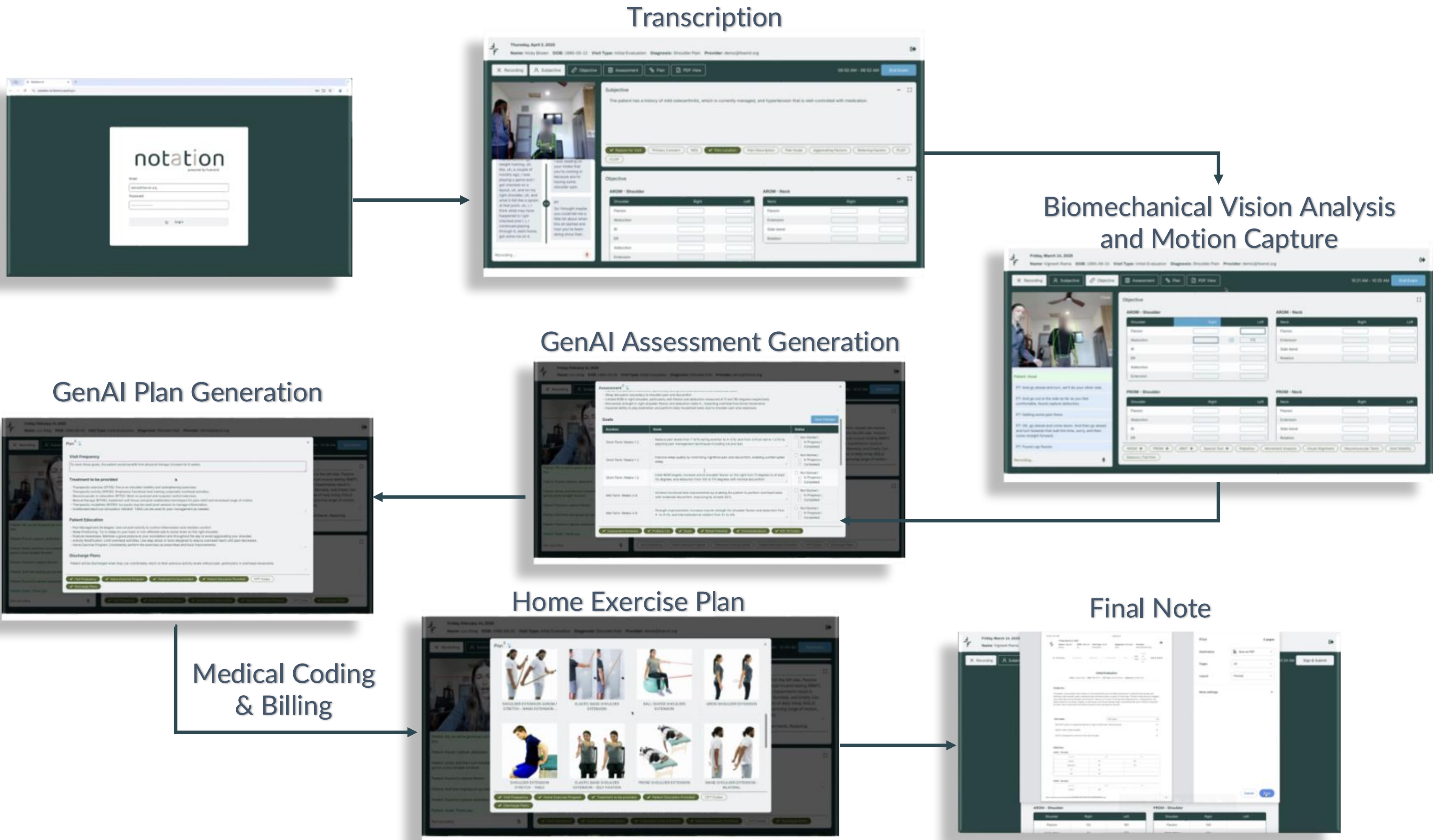
VS

Competition

- ✓ Transcription and Summarization
- ✓ Easy audio-only adoption
- ✓ Fewer compliance, security, and data-security hurdles for implementation

- ✖ Not optimized for functional care and PT workflows

- ✖ No visual markers/indicators for context lacking in conversations

- ✖ Requires considerable input and corrections

- ✖ No real-time training from clinician inputs

Notation in Action

"Time is precious, but we Fownd it – Worlds first *Ambient Clinical AI Assistant* for physical therapists.

Transcription

Biomechanical Vision Analysis and Motion Capture

GenAI Assessment Generation

GenAI Plan Generation

Medical Coding & Billing
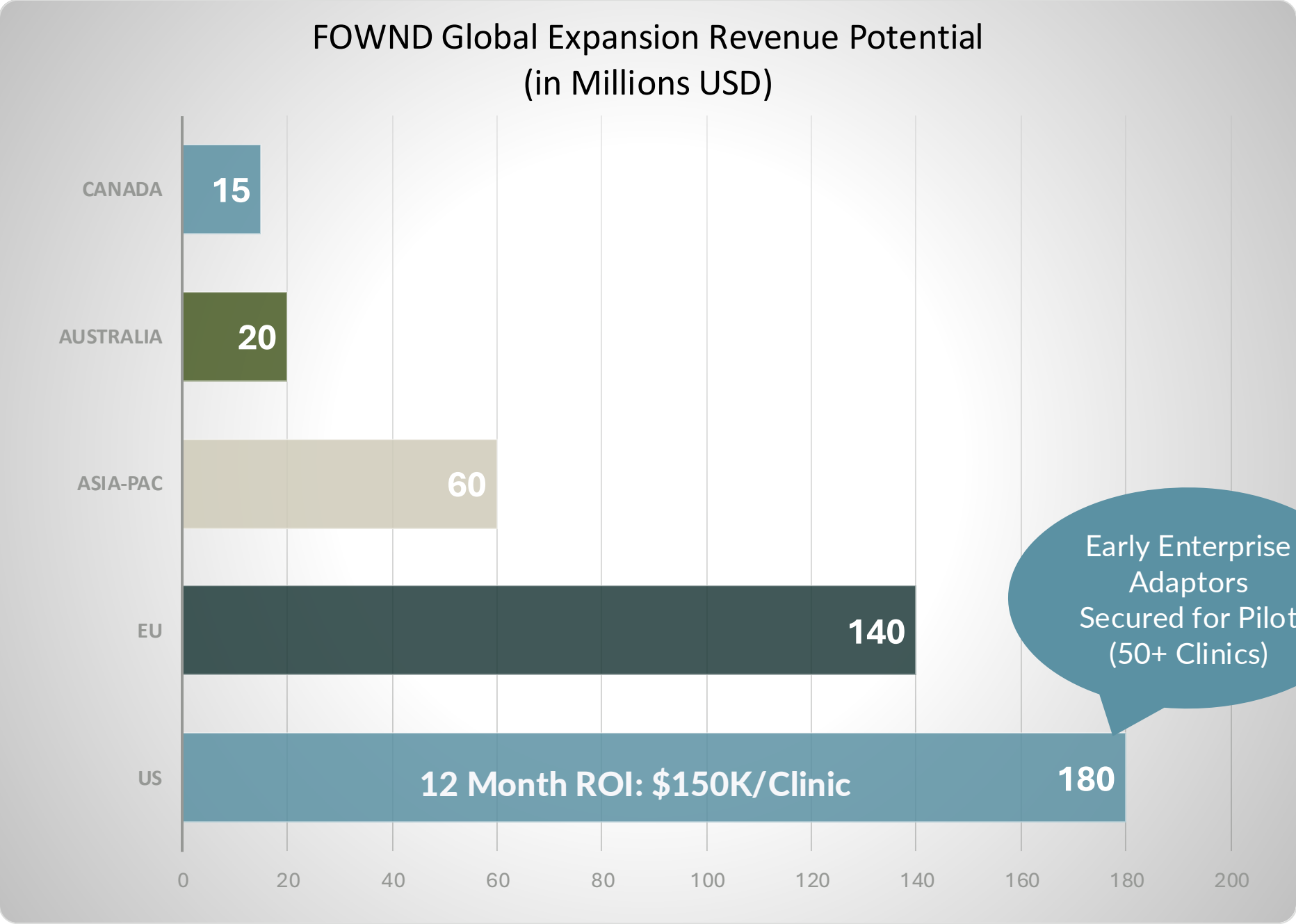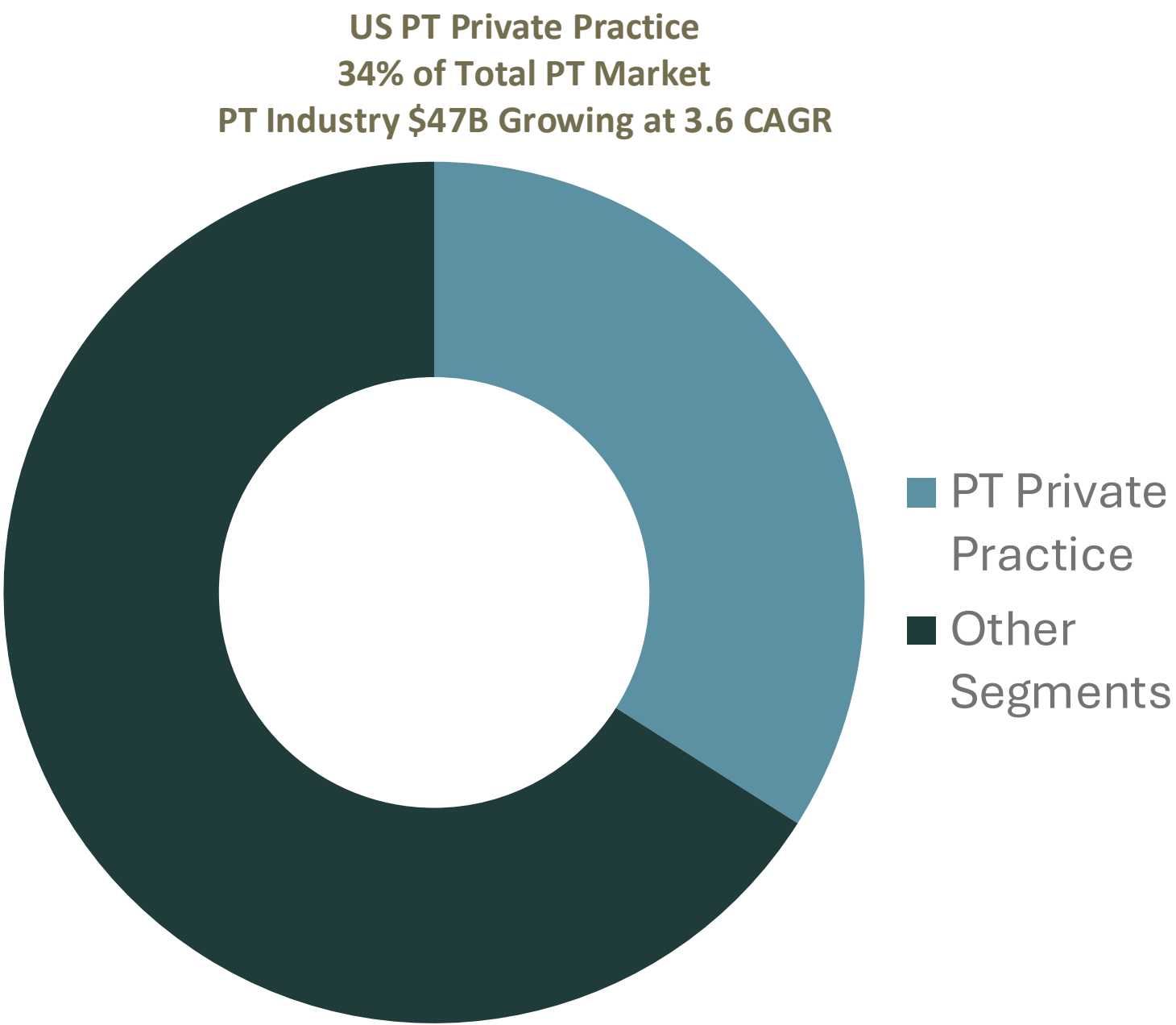
Home Exercise Plan

Final Note

"With your vision, you have the opportunity here to standardize care across the industry, which would then allow us to have real data and efficacy measures. "

-----Owner, KIME Performance, CA, USA

"The demo last week was amazing, and you have made lots of progress…I would love to talk more about integrating your platform into AgileEMR sooner than later. "

-----VP, Agile PTP – 150+ PT clinics

That is beyond awesome. That is what PT needs to improve efficiency, improving coding / billing accuracy. It also helps to control defects and ensure that documentation across all therapists is appropriate and at a high level of professionalism.

-----Clinical Manager, PT Solutions

Market Opportunity

AI-Native Entry into a $3.6B Market — with Global Expansion Upside

$3.6B
TAM

$1.8B
SAM

$90M
SOM

US PT Private Practice
34% of Total PT Market
PT Industry $47B Growing at 3.6 CAGR

- PT Private Practice
- Other Segments

FOWND Global Expansion Revenue Potential
(in Millions USD)

Region	Value
CANADA	15
AUSTRALIA	20
ASIA-PAC	60
EU	140
US	180

12 Month ROI: $150K/Clinic

Early Enterprise Adaptors Secured for Pilot (50+ Clinics)

U.S Private Launch → Global Expansion → Adjacent Medical Domains

GTM Focus: Start with 5% of U.S. Private Practice Clinics → Expand to Global PT Market

Market Insights
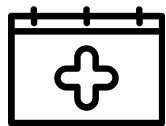
- 300M PT sessions/a year in the U.S.
- Manual documentation → $3B lost productivity
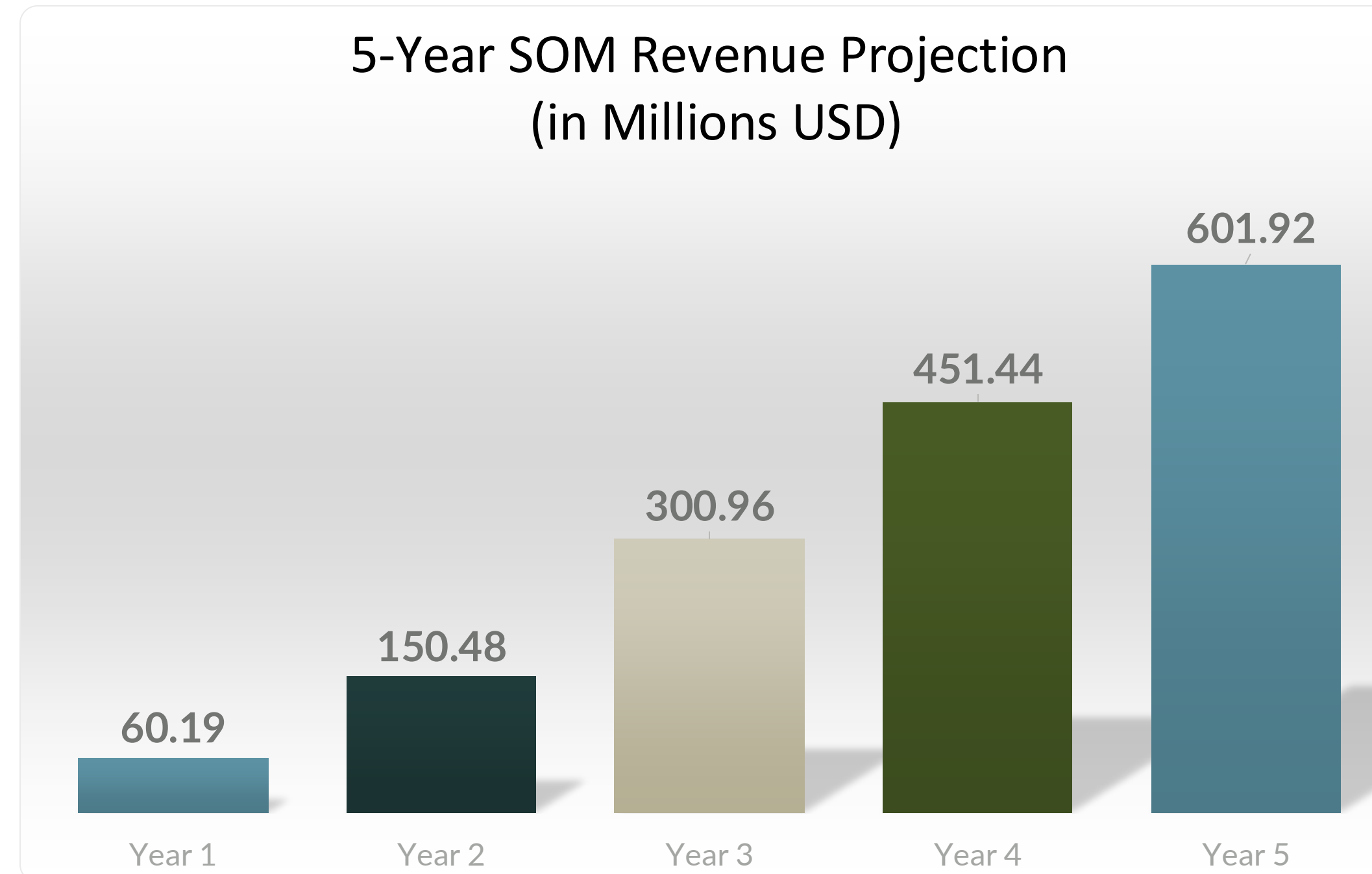- AI Adoption in healthcare growing at 46% CAGR
- Private practices (34%) = fastest to adopt AI

Expandable TAM: Occupational Therapy, Speech Therapy, Chiro, Home Health

Scaling the Business and Revenue Modeling

**5-Year SOM Revenue Projection
(in Millions USD)**

Year 1	Year 2	Year 3	Year 4	Year 5
60.19	150.48	300.96	451.44	601.92

$75 Value Unlocked Per Session
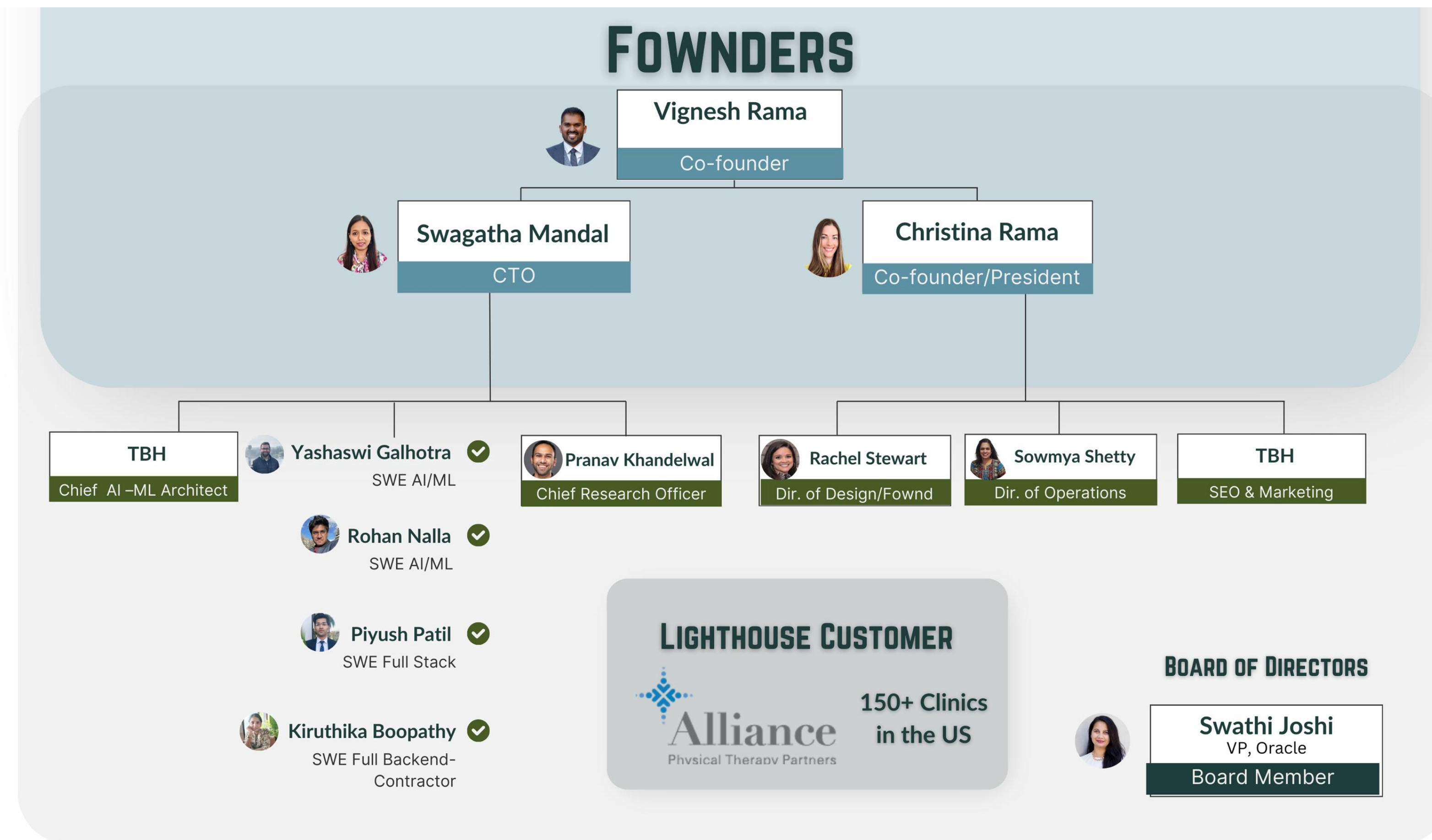Driven by billing accuracy, compliance, and speed

Assumes 38,000 clinics × 1–10% adoption over 5 years. Revenue uplift of
$150K+/clinic/year based on 2,112 sessions annually at $75 gain/session
Aligned with Medicare and private payer benchmarks

The Competitive Landscape

Features	Fownd Inc	Webpt	Theraoffice	Clinicient	Nuance Dragon Medical one	Suki	*Ambience AI*
Revenue/Raise	**bootstraped**	**$150M**	**$3.5**	**$19.9**	**$8.7M**	*Series D ($450M)*	*Series B ($100M)*
Therapy Procedure Assistant	**Yes**	No	No	No	No	No	No
Computer Vision, Large Vision Model assistant for Biomechanics, Kinematics	**Yes**	No	No	No	No	No	No
Speaker diarisation & clinical context	**Yes**	No	No	No	Yes	Yes	No
In session speech to text transcription	**Yes**	No	No	No	Yes	Yes	Yes
Integration with other EHR system	**Yes**	**Yes,** limited EHR integration	Yes Multiple EHR system	Yes Multiple EHR system	Yes Multiple EHR system	Yes Multiple EHR system	Yes Best
Home Exercise Program and Care	**Yes,** Customizable with remote monitoring	**Yes,** Integrated HEP tools	Yes	Yes	HEP via voice	HEP via voice	No
Autonomous Diagnostic Coding and Compliance	**Yes**	No Manual	No	No	Yes	Yes	Yes
Clinican-in-the-loop AI	**Yes**	No Manual	No	No	Yes	Yes	Yes

Financial outlook

Business Growth

■ Revene, USDm ■ Gross Profit, USDm

Use-Of-Funds
18-Month Run Rate

$1M - R&D
$.5 M - Sales and Market
$.5M – Operating Cash

2025 -0.3 | 2026 breakeven

Domain & Market Expansion

Raising $2M | Profitable
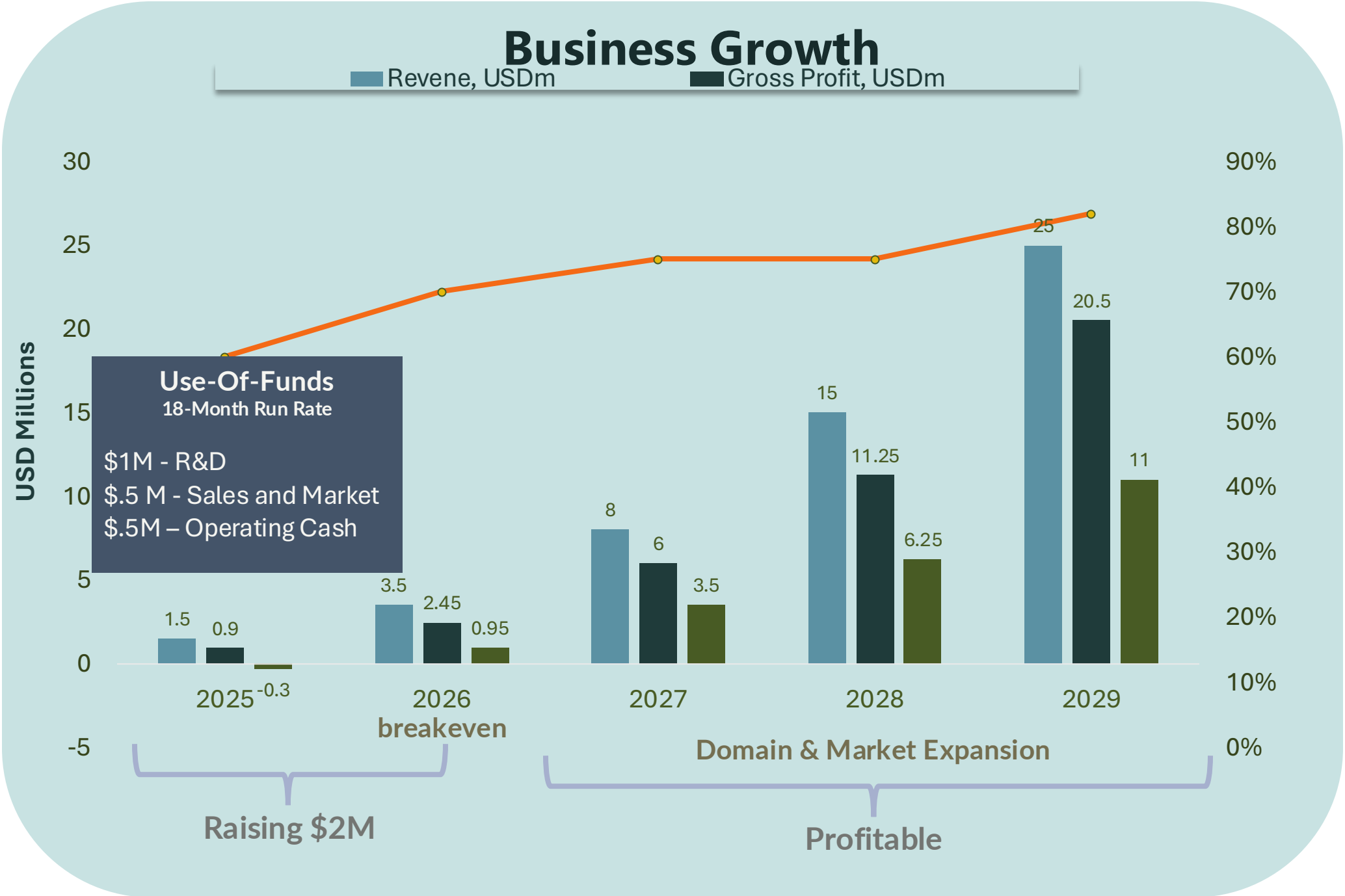
Ambient AI with computer vision and deep learning with high clinical ROI improves CLTV.

Reclaimed time, improved compliance, additional revenue: FOWND drives scalable, profitable growth.
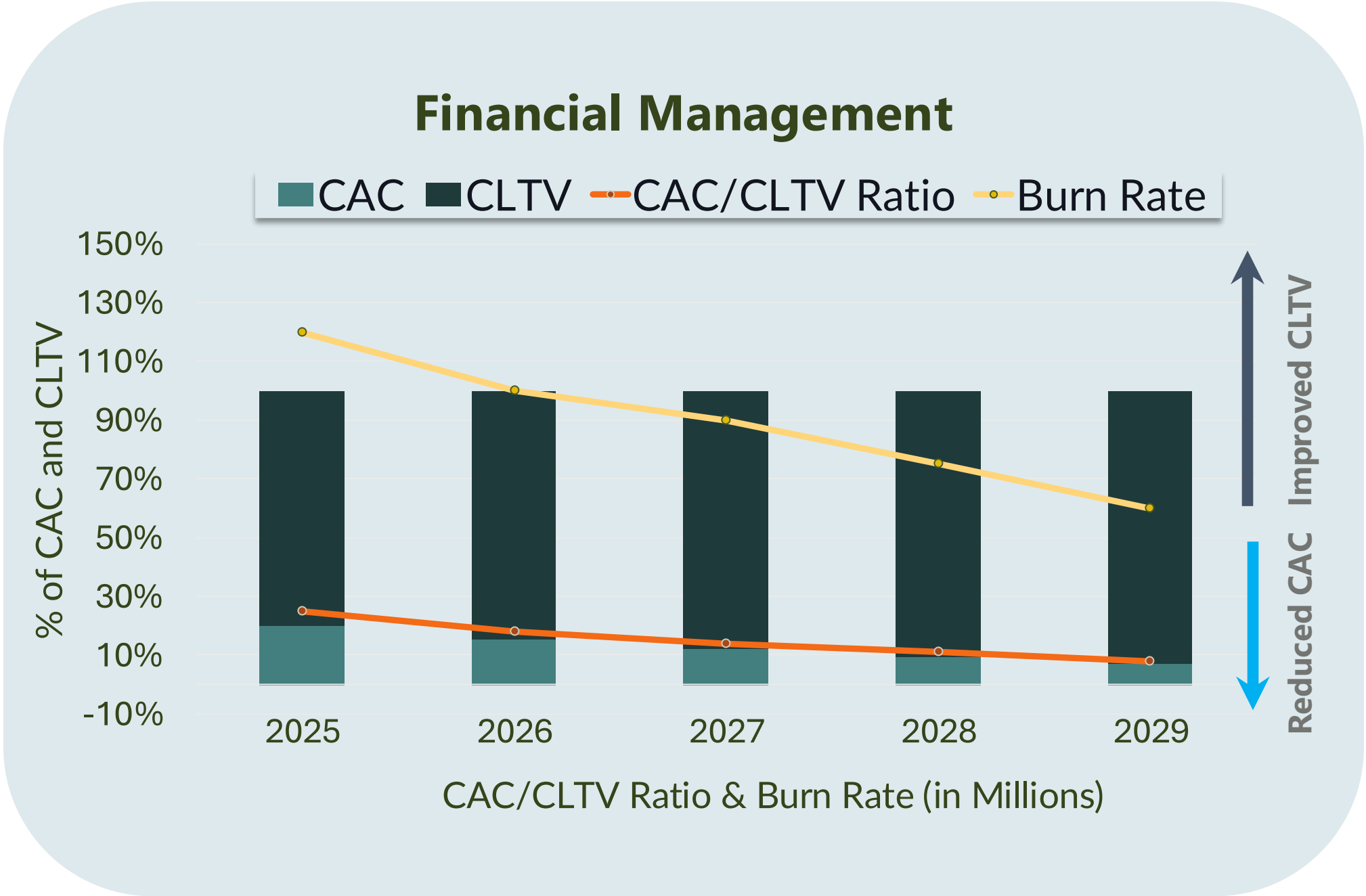
Scalable Growth Levers

75% Gross Margin by 2027

EBITDA turning positive in 2026, $11M Year 5

Expanding beyond to more healthcare domains

Data & Intellectual Property EMR Integrations "AI Assistant for EMR"

Financial Management

■ CAC ■ CLTV ---- CAC/CLTV Ratio --○-- Burn Rate

% of CAC and CLTV

Improved CLTV | Reduced CAC

CAC/CLTV Ratio & Burn Rate (in Millions)

Invest in the future of clinical intelligence and seamless care

Funding Target: $2M+

Industry/Sector: GenAI and Deep Learning healthcare startup specializing in physical therapy

Bootstrapped with profits expected in 3 years with qualified enterprise customers in the US

Revenue: USD 1 Million expected in Year 1 ARR in FY26, Launched in 2024

Product Development: "Build the Industry's first clinician-in-the-loop AI Assistant."

Clinical Trials & Early Market Penetration: "Deploy in 10-25 clinics in the waitlist."

Team: 10 Employees

Looking to Raise: $2M

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