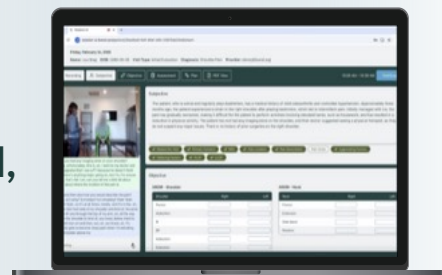# SEAMLESS, SMART, AND CLINICIAN-LED-DOCUMENTATION, REINVENTED WITH GENAI.

FOWND develops AI-powered solutions for physical therapy clinics. Our flagship product, Notation, automates clinical documentation using computer vision and NLP, reducing administrative burdens and improving workflow efficiency. By streamlining documentation, we help clinicians focus on patients while ensuring accuracy, resulting in 3-5x in ROI.

Stage: Pre-Seed

Industry: Health, AI

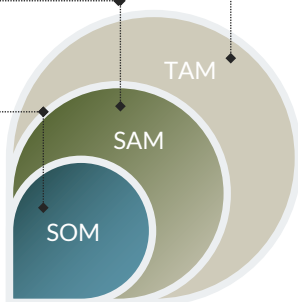**Investment opportunity:** $3M+

Use of funds: Product Development, Sales & Marketing, Team Expansion, Operational, Runway Extension

MARKET

The U.S.'s Total Addressable Market (TAM) for AI-powered EMR solutions is estimated to be **$3.6 billion** annually.

With a Serviceable Available Market (SAM) of **$1.8 billion** targeting independent clinics and mid-sized practices

FOWND can capture a realistic Serviceable Obtainable Market (SOM) of around **~$60-90 million** in the short term by focusing on early adopters and innovative clinics.
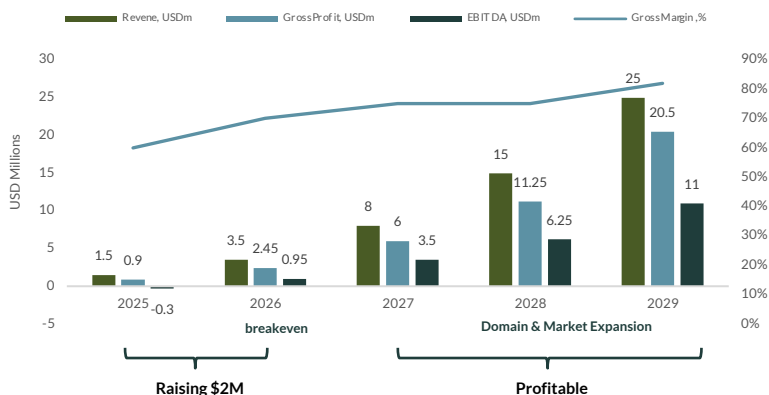
TAM
SAM
SOM

Christina Rama, DPT
Co-Founder/ President

Swagatha Mandal, MCE, B.Eng
CTO

FINANCIAL OVERVIEW & PROJECTIONS

Business Growth

Revene, USDm | GrossProfit, USDm | EBITDA, USDm | GrossMargin ,%

Year	Revenue	Gross Profit	EBITDA
2025	1.5	0.9	-0.3
2026	3.5	2.45	0.95
2027	8	6	3.5
2028	15	11.25	6.25
2029	25	20.5	11

2026 breakeven
Domain & Market Expansion

Raising $2M | Profitable

THE HIGH COST OF OUTDATED REHAB

Inefficient workflows in physical therapy drive up costs, reduce care quality, and increase clinician turnover. $3 Billion is attributed to lost productivity due to administrative workloads.

PROBLEM

- Therapy Burnout
- Patient Care Quality
- Provider Patient Connection
- No Modern Tech Platform

SOLUTION

Reduced Administration — Saving PTs 2-3 Hours/Day

Care Quality — Reduce Burnout & Fatigue Save attrition costs $50-70K/PT

Data-Driven Technology — Tracked and Standardized Care outcomes

Compliance — 25-50% Error Reduction

FOWND automates PT documentation, integrates AI-driven assessments, and enhances billing accuracy—cutting admin time by 60-70% while improving revenue and patient outcomes.

COMPETITVE ADVANTAGE

FOWND AI stands apart from traditional **EMR documentation tools and voice-to-text transcription software** with:

- **PT-in-the-Loop AI** – Not just automation; therapists **guide and refine** documentation, ensuring accuracy and adaptability.

- **Smart Functional Assessments** – Uses **computer vision** to analyze movement.

- **Seamless EMR integrations** – Works **alongside or fully integrates** with any EMR.

- **AI-Driven Billing & Coding** – Automates **CPT/ICD-10 coding,** reducing errors and improving reimbursement rates.

- **Optimized for PT Workflows** - designed specifically for physical therapy workflows and patient needs

Competitors: Standard EMRs & transcription-based tools lack **comprehensive, multimodal AI-driven automation.**

TRACTION & ACHIEVEMENTS

Pilot Programs Underway – Engaging PT clinics to launch and validate real-world pilots

AI-Powered & EMR-Ready – Automates SOAP notes with PT-in-the-loop learning, working alongside or within EMRs.

Early Adopter Onboarding – Bringing a major PT group onto the platform.

Scalable Pricing Model – Flexible SaaS/API pricing for all clinic sizes.

HIPAA-Compliant AI – Built secure, regulatory-compliant AI models